PHILIP MORRIS U. S. A.

INTER-OFFICE CORRESPONDENCE

Richmond, Virginia

To: *Distribution* *Date: June 14, 1990*

From: *Charles Glenn*

Subject: *Class of Designs for Portable Self-Contained Battery Powered Electrically Heated BETA Articles*
PM 1474

We are instructing Fish & Neave to conduct design searches on the BETA smoking articles disclosed in the above-identified disclosure (Figs. 13, 14 and 17).

However, they questioned whether the appearance of the "packs", consisting of a power source in ten mouthpiece/flavor inserts, differs from ordinary cigarette packages or an ordinary rectilinear box.

We enclose Figs. 15 and 16 from the disclosure which illustrate the "packs".

Please advise whether the "packs" of those drawings have been changed or include any additional ornamental features.

Thank you for your attention to this matter.

Charles E B Glenn

Attachments
Distribution:

E. Gee
C. Lilly
B. Losee
C. Morgan
J. Myracle
F. Sprinkel
F. Utsch
J. Whidby

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